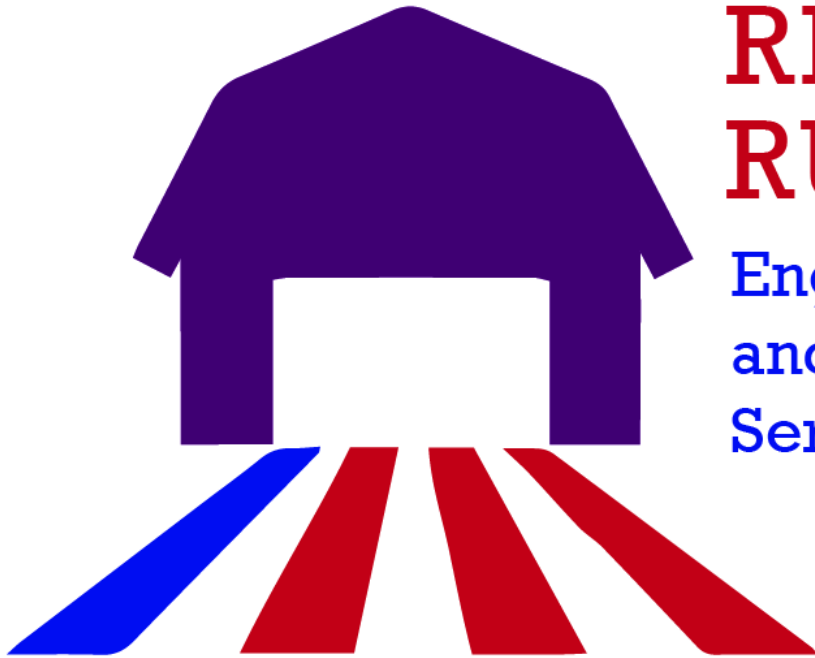


REACHING RURAL VETERANS



REACHING RURAL VETERANS

Engaging Faith Communities
and Food Pantries in
Serving Veterans in Rural Areas

Reaching Rural Veterans Pilot Project



Before we begin talking about Reaching Rural Veterans...



- What are you most excited about with RRV?
- What makes you most _____ (anxious, nervous, uncertain) about implementing the Reaching Rural Veterans Program (RRV)?
- What do you need to know to feel more comfortable implementing RRV?

Presentation Objectives

- RRV Engagement and Service Delivery
 - Monthly activities
 - Program Management
 - Veteran Engagement
 - Pantry Stand Down Event
 - Celebration Event
- Reaching Rural Veterans Outcomes
 - Program and performance outcomes
 - Collecting Data/information

Reaching Rural Veterans

The purpose of the Reaching Rural Veterans project is to collaborate with faith-based food pantries in rural areas, bringing communities together to provide resources and services that address the needs of at-risk Veterans and their families.



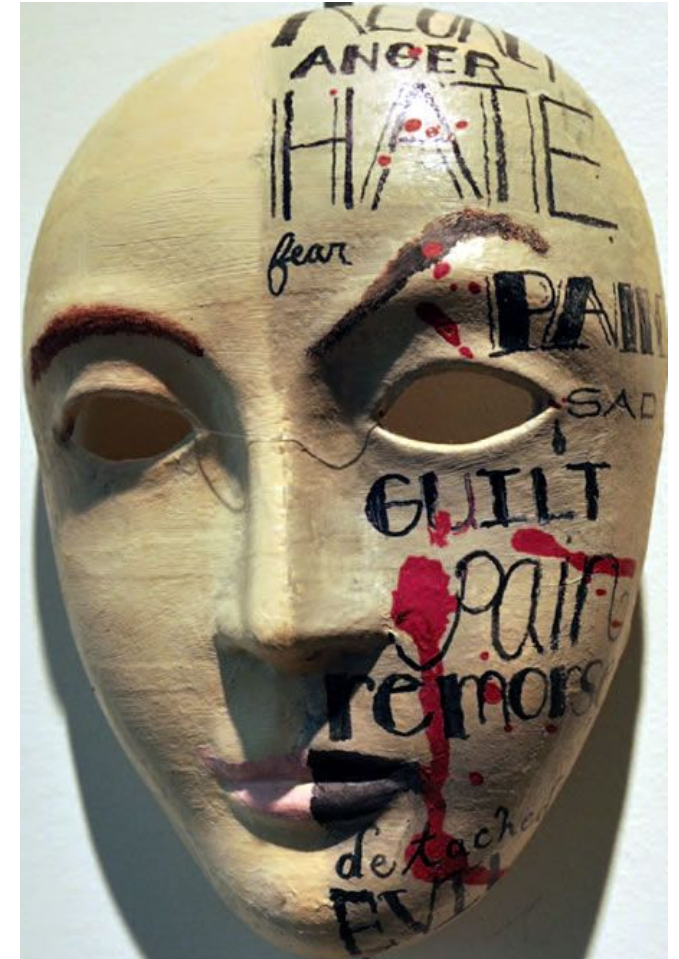
RRV Monthly Engagement and Service Delivery

- Secure participation from Veteran families
- Offer a Veteran service time
- Distribute resources such as vouchers, supplies or clothing
- SNAP-Ed and/or EFNEP



RRV Monthly Engagement

- Monthly Programming
- Moral Injury Programming
- Incorporating the Arts



RRV Monthly Engagement Financial Literacy



RRV Monthly Engagement



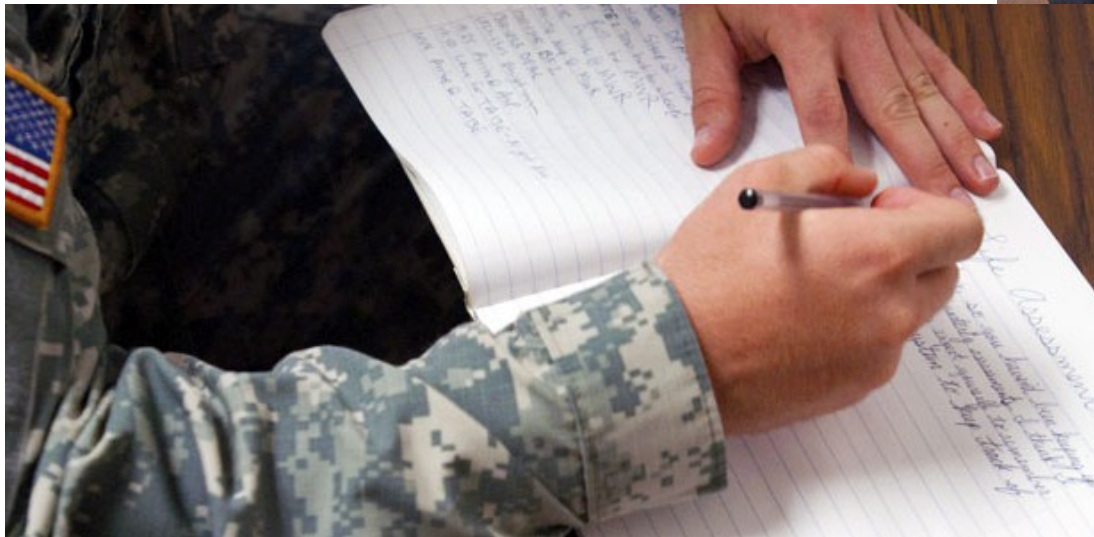
Housing Assistance



RRV Monthly Engagement



Mental Health and
Health and
Wellbeing



Monthly Programming

RRV Program Management

- Connect with your Program Manager
- Complete monthly after-action reports
- Collect data



Veteran Engagement

- Traditional Media Campaigns
 - Newsletters
 - Brochures
 - Flyers
 - Direct Mail
- Social Media Outreach
 - Social Network Sites
 - Tweet
 - Blog



Reaching Rural Veterans

First Program

Event:

Begin programming
with a mini-Pantry
Stand Down Event



Reaching Rural Veterans Outcomes



Reaching Rural Veterans

Program and Performance Outcomes

- Veterans and their families will be able to apply knowledge of the role of nutrition and healthy eating for disease prevention and wellness.
- Veterans shall receive co-located resources such as crisis management, employment assistance, information about Post Traumatic Stress Disorder and Military Sexual Trauma, and information about Veteran Service Officers, the VA, Veteran organizations and DVOP's

Reaching Rural Veterans

Program and Performance Outcomes

Through this program:

- 20% of Veterans and their families in rural areas will receive food and nutritional information
- Access to care will be improved for at least 25 Veterans and their families.
- Faith-based communities, extension staff and food pantry staff will understand Veteran family needs, reach out to more Veteran families and serve their needs.

Relationships Heal



Reaching Rural Veterans

Collecting Information/Data



Collecting Participant Information/Data

- On-site Recruitment
 - A **Participant Packet** will be available at each site for pantry staff to provide to Veterans who are interested in participating.
- Post-outreach Recruitment
 - Veteran clients may obtain a flyer from the food pantry at any time within the project period and contact the project team directly for participation in the project

Collecting Participant Information/Data

Food Pantries will:

- Identify one person who will be trained to assist with data collection
 - Keep track of how often Veterans and their families visit the pantry
 - Hand out sealed envelopes to Veterans
 - Assist the Project Team as needed

Reaching Rural Veterans

Program

Celebration Event:

In April a special event for participating in the Pilot Program will be planned at each Pantry.



Questions?



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