SVA Leadership Institute

JULY 20-21, 2012

STACIE F. HITT, PH.D.
DIRECTOR, OPERATION DIPLOMA

#SVO3D
Overview

SVA – MFRI COLLABORATION

WHAT IS MFRI AND WHAT COULD YOU POSSIBLY LEARN FROM US?

AGENDA
John Powers  
SVA Co-founder  

- MFRI Advisory Council  
- Operation Diploma grant proposal panel  
- Featured speaker:  
  - 2009 annual meeting  
  - 2011 statewide SVO conference
Collaborations and Networking

- 2010 SVA Midwest Regional Conference
- 2011 Statewide SVO Conference
- 2011 SVA Leadership Summit
- White Oak meeting
- “Success in 3-D”
Military Family Research Institute
at Purdue University

MAKING A DIFFERENCE FOR FAMILIES WHO SERVE

1. Supporting the military infrastructures that support military families.
2. Strengthening the motivation and capacity of civilian communities to support military families.
3. Generating important new knowledge about military families.
4. Influencing policies, programs, and practices supporting military families.
5. Creating and sustaining a vibrant learning organization.
PASSPORT toward success
Helping Military Kids and Families Connect
Our collaborators:

- DoD Center for Deployment Psychology
- National Guard
- Family Social Services Administration
Sesame Workshop

talk, listen, connect™

Deployments, Homecomings, Changes
Generating important new knowledge about military families
Serving Military Families in the 21st Century

Karen R. Blaisure • Tara Saathoff-Wells
Angela Pereira • Shelley MacDermid Wadsworth
Amy Dombro
Transforming the Postsecondary Landscape
Operation Diploma

Promoting academic success by supporting postsecondary institutions and student veterans’ organizations
Strategic Goals

**Engage** institutions in strengthening supports and services for student service members and veterans.

**Educate** administrators and faculty about your unique attributes, expectations, and concerns.

**Generate** new knowledge about your campus experiences and effective strategies for supporting you.

**Strengthen** the efforts of student veterans’ organizations.
How do we do this?

Professional development and awareness raising

- “Military 101”
- Selected topics
- Transformation series
- Creating forums for communication & networking
Establishing evidence

- Metrics
- Program evaluation
- Surveys
- Longitudinal studies
- Scientific literature
$2.5 Million in Grants

• Annual awards to institutions
• One-time special project grants
• SVO business plan competition awards
Research

- Landscape surveys
- Longitudinal student surveys
- Translating the research of others
- Workforce development surveys
- SVO impact reports
### Student characteristics

<table>
<thead>
<tr>
<th></th>
<th>Civilian (n=362,000)</th>
<th>Veteran – combat (n=4,840)</th>
<th>Veteran – non-comb. (n=6,160)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt; 24 years</td>
<td>94%</td>
<td>64%</td>
<td>21%</td>
</tr>
<tr>
<td>≥ 24 years</td>
<td>6%</td>
<td>36%</td>
<td>79%</td>
</tr>
<tr>
<td><strong>Male</strong></td>
<td>35%</td>
<td>70%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>Transfer</strong></td>
<td>9%</td>
<td>28%</td>
<td>45%</td>
</tr>
<tr>
<td><strong>Full-time</strong></td>
<td>95%</td>
<td>83%</td>
<td>77%</td>
</tr>
</tbody>
</table>

NSSE, 2011; First year data
Points of contact

MFRI, 2010; n=354
Satisfaction with contacts

- Registrar
- Financial Aid
- Advisor
- Faculty Member

- Civilian
- ROTC
- Veteran

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Social support

Perceived Social Support from Friends

- Civilian
- ROTC
- Veteran
School-related stress

![Graph showing college stress scale for different groups]

- A: Civilian
- B: ROTC
- C: Veteran

College Stress Scale

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Role overload

![Role Overload Scale](image)

- Blue: Civilian
- Red: ROTC
- Green: Veteran

Role Overload Scale
Employer Surveys

Challenges in hiring veterans

- No problems: 47.7%
- Skill mismatch: 22.8%
- Ed mismatch: 16.4%
- Legal hurdles: 10%
- Disability: 2.6%
- Absences: 0%
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“SUCCESS IN 3-D”
“Ten things we know to be true”

1. Focus on the user and all else will follow.
2. It’s best to do one thing really, really well.
3. Fast is better than slow.
4. Democracy … works.
5. You don’t need to be at your desk to need an answer.
6. You can make money without doing evil.
7. There’s always more information out there.
8. The need for information crosses all borders.
9. You can be serious without a suit.
10. Great just is not good enough.

http://www.google.com/about/company/philosophy/
“There’s a difference between interest and commitment. When you’re interested in doing something, you do it only when it’s convenient. When you’re committed to something, you accept no excuses; only results.”

Art Turock
Fortune 500 performance consultant