



Ball State University
Student Veteran's Organization

Organizational Plan



SALUTE VETERANS NATIONAL HONOR SOCIETY

Mission Statement

The Ball State Student Veteran's Organization was created to ensure academic and professional success for its veterans.

The Student Veteran's Organization strives to provide a firm foothold and foundation for the veteran and their families to grow upon.

Strategy and Implementation

2010- 2011's Past Endeavors

- September 11th Football Game and Tailgate
- Toys for Tots toy drive
- Career Readiness Fair
- Campus Bowling
- End of semester Party at Buffalo Wild Wings
- Became a chapter member with Student Veterans of America.
- Became a chapter member with S.A.L.U.T.E. the Veteran's National Honor Society

Strategy and Implementation

2011-2012 Event Plan

- Partner with Military Family Research Institute for a Veteran Orientation for new student veterans on campus.
- Army vs. Ball State Football Game and Tailgate
- Bowling party for SVO Members and all dependents and potential members.
- Veteran's Day Remembrance
- Volunteer at the Muncie Mission Veteran Stand-down
- Hold a fundraiser for the Muncie Mission
- Create a "Help-Desk" for all student veterans and their families.
- Continue our tradition of Toys for Tots.
- Hold a induction/congratulatory dinner for those that join S.A.L.U.T.E.

Marketing and Membership Development

Marketing

- Created a Website that is on Ball State's website.
- Created a website with the SVA.
- Maintain a SVO Ball State Email account.
- Maintain a SVO Facebook Page.
- Post Flyers for upcoming events.
- Volunteer for community events.
- Sell SVO T-shirts to increase awareness and assist in revenue building.

Membership Development

- Currently have 15 members.
- We would like to grow to at least 20 members.
- We hold fun events like the tailgate and bowling parties to encourage new members to join us and see how we can help them.
- Gain members for the S.A.L.U.T.E National Honors Society.

Budget

2011-2012 Proposed Budget

Army Vs. Ball State Football Game Tailgate Party	\$100.00
Cardinal Lanes Bowling Party	100.00
Veteran's Day Remembrance	500.00
Muncie Mission Veteran Stand-down	150.00
*Start a fundraiser to gather money and needed necessities for veterans at the Muncie Mission.	
Greek's Pizzeria SVO Party	100.00
SVO T-shirts	200.00
Supplies to start the "Help Desk"	250.00
S.A.L.U.T.E Dinner	100.00
Travel fund for SVA and SVO events	500.00
Total	\$2,000.00

Organization Leadership

- President
Kenneth Winner
Ball State ROTC and National Guard Member
- Vice-President
Blake Hoppes
Ball State ROTC and National Guard Member
- Treasurer
Hondo Tamez
United States Navy Veteran
- Secretary
Colin Betts
United States Army Veteran
- Faculty Advisor
Beck Hannaford
Veteran's Affairs Certifying Official