Indiana University South Bend Student Veterans Organization



Commilites auxilium sulum alius

"Comrades in arms helping each other"



- Jason Wright
- Scott Hancock

Mission and Goals

In Mission Statement: To address the challenges associated with transition from military service to being actively engaged in the college experience. In addition, work with VA, schools, MFRI, and the Community to provide Veterans and their families the tools, and means to succeed in school and beyond graduation.

Goals for the coming year:

- Increase membership
- Create a community of unity among all military and ex-military personnel
- Support Troops Abroad
- Increase awareness of SVO among administration, faculty and student population
- Disperse current information regarding available benefits and work with campus and community groups.

Membership

Members

- Veterans & Family members
- Students
- Alumni
- Community Members
- Initially 6 members, but growing: "small but very committed to the growth of our organization".



We recognize the power of social media: The Indiana University South Bend SVO maintains a presence on facebook, and will utilize any other resources available to communicate information to members, potential members, and Veterans everywhere.

Marketing

- Monthly meetings advertised through:
 - Emails/campus newspaper/flyers/bulletin board
 - Facebook
 - SVOIUSB Website
 - Inter-student Networking
 - Fall/Spring Orientation
 - Sponsored Events
 - "Welcome Week" tables
 - Veterans Day "Thank You"Celebration



Operations

- Inform Veterans about School Assistance programs, Grants, Graduate Programs, VA education benefits, State education Benefits, Financial Aid, and Military Family Research Institute support programs
- Fund raising events each semester
- Volunteer within Local community
- Support the Homeless Veteran Project that is being done in Northwest, Indiana
- Host Veteran's Day "Thank You" Celebration
- Support Campus / Community Annual Fundraisers: Can Drive, Toys for Tots, etc.

Budget and Sustainability

- Expected Revenue
 - Operation Diploma Grant:\$2000
 - Fundraising Goal: \$800

Total Anticipated Income - \$2800

Total Anticipated Expense (\$2250)

End of Year Surplus -\$550

Total Grant Request \$2,000

- Expected Expenses
 - Administration costs \$200
 - Welcome Week events \$300
 - Fundraisers \$600
 - Social Events \$250
 - Veterans Day Celebration -\$700
 - Academic Award Giveaway\$50
 - Semester Kickoff Giveaway -\$50
 - Community Involvement Projects - \$100

How We Measure Success

- Indiana University South Bend Student Veterans Organization will track and gauge success by:
 - Attendance and Membership
 - Maintaining high percentage of veterans in active student status
 - Grades and GPA of Veterans & Family Members
 - Graduation rate of Veterans & Family Members
 - Annual Fundraising