



INDIANA STATE UNIVERSITY

SVO

Making SVO visible



The background of the slide is a close-up, slightly draped American flag. The blue field with white stars is prominent in the upper left, while the red and white stripes are visible in the lower right and bottom. The flag's texture and folds are clearly visible.

Making a difference on campus

- Mission and objectives
- Background and Setting
- Strategy and Implementation
- Marketing
- Budget and Sustainability
- Managing Team

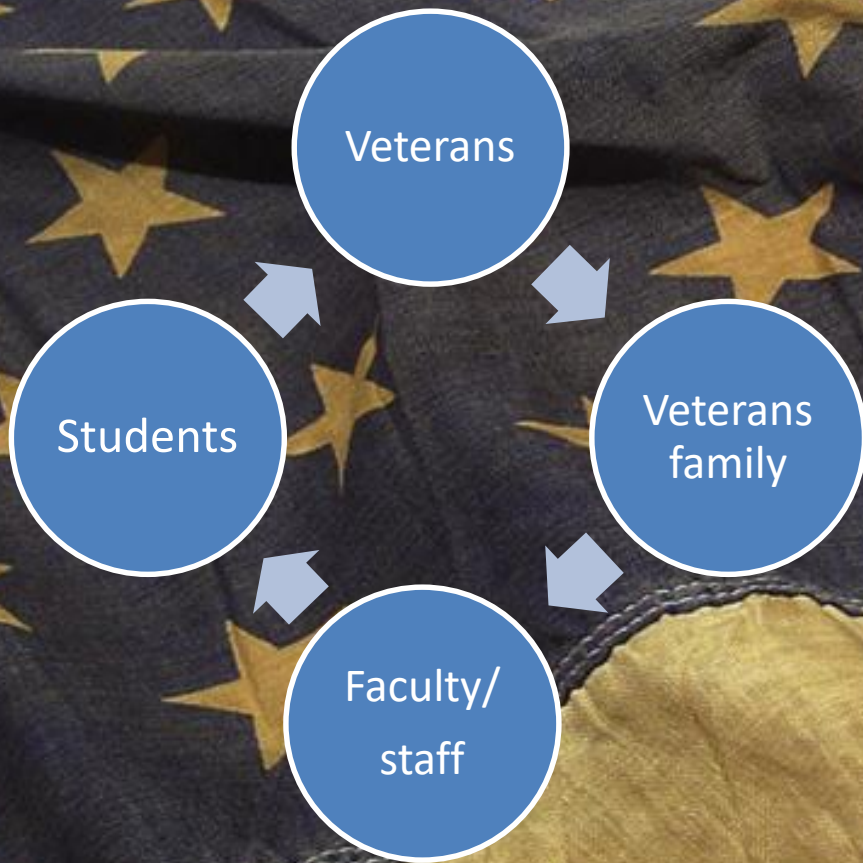
Mission and Goals

- Mission: To help veterans transition from military service to a friendly college environment. The SVO is there to support and encourage the member while working towards their college degree

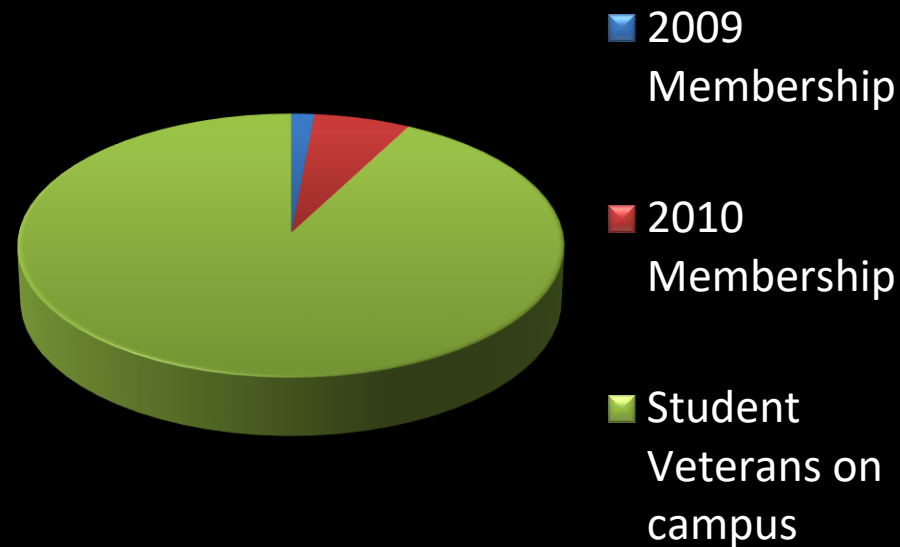
Goals:

- Assist veterans while they're working towards obtaining a college degree.
- Prepare student veterans for a civilian or government professional career and personal development opportunities.
- Provide support in the form of social guidance through the educational system to military veterans.

Membership



ISU Veteran Ratio



In 2009 the SVO had 4 active members. In 2010 at the End of the Year Dinner the total number of SVO members was 17. The first meeting of the 2011 school year 11 student veterans attended.

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Marketing

- Facebook
- Email/OrgSync/flyers
- Word of mouth
- Fall/Spring Orientation
- ISU Fall Fest table
- Veterans Day Events
- Homecoming week

Budget

- Membership/Administration cost- \$200
- Campus activities: \$150
- Community events: \$100
- Annual Above and Beyond Award: \$150
- Advertising- \$200
- Food/beverages/travel-\$200

Total \$1,000

The background of the slide is a close-up, slightly blurred image of the American flag, showing the blue field with white stars and the red and white stripes. The text is overlaid on this background.

Leadership Team

- President: Chelsea Ellis
- Vice President: Brandon Hall
- Treasurer: David Foy
- Secretary: Matthew Price
- Advisors: Michael Caress and Robert English

Accomplishments

- Our membership increased from 4-17
- Started the First Annual SVO Above and Beyond award for a faculty/staff member who goes above and beyond to help veterans
- Participated in 9/11 Candlelight Vigil

What we Learned

- Communication is key
- Have committees for different events, it is too difficult to have one member organize every event.
- Need to team up with other organizations on campus to get our name out and get support.

Looking Outward

- Continue increasing numbers in membership
- Work on increasing graduation rate of Student Veterans at ISU
- Monitor GPA and number of credit hours the student is enrolled in
- Homecoming obstacle course event with all organizations on campus.
- Continue the Annual SVO Above and Beyond Award
- Help veterans on their path to obtaining degree, offer assistance, tutoring is also available
- Continue SVO End of the Year Dinner
- ISU Fall Fest table, have more information and SVO materials to hand out