# **Guidelines for completing the Military Supportive Communities Initiative application**

# Overall quality and completeness of the proposal

Your application will be judged on its overall quality and completeness. It will be important to prepare a solid, clear and complete proposal. Please see below for a scoring rubric, by question.

## **Application scoring**

Applications for the Community Enrichment program will be scored on the following factors:

Item	Maximum Points Possible
Overview of your community	25
Discussion of benefits of being part of the Community Enrichment program	25
Discussion of obstacles/barriers and how your community will address them	20
Discussion of recruitment of team members or how you will ensure your team has committed and diverse individuals	20
Diversity, depth and commitment of the proposed Community Enrichment Coordinating Team	50
Overall quality and completeness of proposal	10
Total Points Possible	150

Applications for the Data Academy will be scored on the following factors:

Item	Maximum Points Possible
Overview of your community	15
Discussion of benefits of being part of the Data Academy	25
Description of how involvement in the Data Academy will help local leaders and residents try to better understand issues impacting the military-connected population in your community and how involvement in the Data Academy will help your community to learn more about its military and veteran population	35
Description of prior knowledge by team members of data analytics software	10
Discussion of recruitment of team members or how you will ensure your team has committed and diverse individuals	15
Diversity, depth and commitment of the proposed Data Academy Coordinating Team	50
Overall Quality and Completeness of Proposal	10
Total Points Possible	150

#### **Application questions**

Use these questions to prepare your responses for the full application, which is linked below.

- Contact information.
- Which MSCI program are you interested in?
- Provide a brief overview of your community. While focusing on the military and veteran
  population in your community, describe the geographic boundaries of the community, the
  size and other relevant features of its population, some of its major community economic
  development activities and other characteristics that are important to note about your
  community.
- Does your community currently have a community mobilization group and does it include a diverse body of individuals?
- How will you ensure your coordinating team contains a diverse body of individuals such as representatives from business/industry, education leaders, local and regional government, health care leaders, social services, faith-based and nonprofit organizations, civic groups, community foundations, economic development organizations, and key demographic groups (youth, elderly, low-wealth, race/ethnic populations).
- Names and affiliations of 10 people who will be part of your coordinating team.

#### **Community Enrichment**

- How will the program benefit the military-connected population in your community?
- What obstacles or barriers might you face as you launch the program and how does your team intend to address them?

#### Data Academy

- How will the program help your community to learn more about its military and veteran population?
- Description of prior knowledge by coordinating team members of data analytics software. How will your community use the program to help local leaders and residents better understand issues impacting the military-connected population?

## Informative sites with data on military and veteran populations

The below sites may be helpful when completing the overview of your community, including its military-connected population on the application:

- Bureau of Labor Statistics https://www.bls.gov/data/
- Census Bureau Fact Finder <a href="https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml">https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml</a>
- The National Center for Veteran Analysis and Statistics <a href="https://www.va.gov/vetdata/">https://www.va.gov/vetdata/</a>
- USDA Economic Research Service Rural Atlas <a href="https://www.ers.usda.gov/data-products/atlas-of-rural-and-small-town-america/">https://www.ers.usda.gov/data-products/atlas-of-rural-and-small-town-america/</a>

# Deadline date for submitting your MSCI application

Your Community Enrichment application must be submitted by 4 p.m. EST on Jan. 25, 2019. Your Data Academy application must be submitted by 4 p.m. EST on Mar. 1, 2019. The <u>application</u> should be submitted electronically and can also be found on the <u>MSCI webpage</u>. You will receive an acknowledgement of your application within two business days. We urge all applicants to contact the Military Family Research Institute at 765-496-3655 if they do not receive an acknowledgement after the two-day time period.

## The review process

All MSCI applications will be carefully considered by a review panel. Once the review panel has completed its evaluation of all MSCI applicants, it will select a pool of finalist communities.

#### **Announcement of MSCI Finalists**

A formal notification of communities selected to be a part of the Community Enrichment program will be sent by Jan. 31, 2019. A formal notification of communities selected to be a part of the Data Academy will be sent by Mar. 8, 2019.

#### **Questions?**

If you have any questions about the MSCI application process, please feel free to email <a href="mailto:csmcinfo@purdue.edu">csmcinfo@purdue.edu</a>.

#### **Dates to remember**

- ✓ The deadline for submission of your Community Enrichment application is 4 pm EST, Jan. 25, 2019.
- ✓ The deadline submission of your Data Academy application is 4 p.m. EST, Mar. 1, 2019







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